



About Cultivate'18

AmericanHort will host Cultivate'18—the premiere event for the entire horticulture industry—at the Greater Columbus Convention Center July 14-17, 2018. The annual event will attract more than 10,000 industry professionals and visitors from all 50 states and over 30 countries.

- Cultivate'18 will host more than 650 exhibitors from 18 different countries, including 135 exhibitors from outside the U.S.
- The top five exhibiting states represented at Cultivate'18 will be Ohio (68 exhibitors), California (57 exhibitors), Florida (40 exhibitors), Illinois (35 exhibitors), and Michigan (33 exhibitors).
- All green industry segments are represented at Cultivate, including garden retailers, landscapers, interior plantscapers, greenhouse growers, florists, nursery growers, landscape distributors, industry suppliers, emerging professionals, educators, researchers, and industry news media.
- More than [150 educational sessions](#), workshops and tours will take place at Cultivate'18, including special tracks for garden retail, greenhouse, interior plantscape, landscape, nursery, and business operations.
- Cultivate hosts [CareerUP](#), a unique day-long networking and learning experience for the industry's young professionals.
- Cultivate debuts hundreds of new products and new plant varieties every year.
- [Scott Greenberg](#) will headline as the Cultivate'18 keynote speaker.
- AmericanHort donates thousands of plants and materials after Cultivate to benefit local and civic organizations.
- Cultivate is consistently ranked on the Trade Show News Network (TSNN) Top 250 Trade Show list. Last year it was ranked 108 out of all U.S. shows.
- Cultivate is an industry event and generally not open to the public.
- It would take 532,277 100-foot garden hoses to span the distance of 10,081 miles or the approximate distance of our longest traveling exhibitor to Cultivate'18 from Sydney, Australia.