




July 14-17, 2018 | Columbus, OH USA

 866-805-5725

 514-289-9844

 [AmericanHort.org/Cultivate](http://AmericanHort.org/Cultivate)

 Showcare - Cultivate  
1200 G St NW Suite 800  
Washington DC 20005 USA

### 1 Your Contact Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

AmericanHort supplies your contact information to exhibitors so they may inform you of products and services. Check this box to opt-out of providing your information to exhibitors.

### 2 Your Badge Information

Are you an exhibitor or an attendee?  Exhibitor  Attendee

What is the primary business type you work in?

- Floral  Greenhouse  Landscape  Nursery  
 Garden Retail  Interior  Landscape  Supplier/  
 Media/Press  Plantscape  Distribution  Service Provider  
 Gov't Agency  Education/  Other  
 Association

Select which best fits your position in your company. Choose only one.

- Account Manager  Extension agent  Educator/Researcher  
 Business/Finance  Grower  Sales  
 Buyer  Landscape Architect  Technician  
 CEO/President  Logistics/Shipping  Designer  
 Crew leader/member  Maint./Facilities  Other  
 Manager  Press  
 Marketing  Owner

### 3 Your Membership Status

- I or my company is a member. Member ID # \_\_\_\_\_.
- Neither I nor my company is a member, but I'd like to purchase membership to take advantage of the Member Price. Select membership options below.
- Neither I nor my company is a member, and I am registering at the regular price.

#### Company Memberships\*

- Basic Member \$295  
 Plus Member \$495  
 Premium Member  
 Gross sales < \$5Million \$1,195  
 Gross sales \$5-10Million \$2,195  
 Gross sales > \$10Million \$3,495

#### Individual Memberships\*

- Educator membership \$75  
 Student membership \$25  
 Retiree membership \$75

#### Subscriptions\*

- Publication Subscription - \$50

Visit [AmericanHort.org/Join](http://AmericanHort.org/Join) for details on membership levels and services.

Membership Total \$ \_\_\_\_\_

### 4 Customize Your Experience

Circle your selections and total at the bottom.

	By June 20		After June 20	
	Member Price	Price	Member Price	Price

ALL ACCESS PACKAGES <i>Unlimited access to sessions, trade show, and events.</i>				
All Access 4-Day <b>BEST VALUE</b>	\$205	\$305	\$350	\$450
All Access 4-Day Educator/Researcher	\$100	\$145	\$125	\$190
All Access 4-Day Student	\$0	\$40	\$0	\$65
EXPO PACKAGE <i>Does not include sessions, tours, or workshops.</i>				
Expo Plus	\$25	\$45	\$35	\$55
UPGRADE YOUR EXPERIENCE				
Peer2Peer Retail Workshop			\$65	
BioControls Workshop: Bug Identification			\$125	
Drones Workshop			\$65	
Hydrangea Workshop			\$65	
Landscape Cost Accounting Workshop			\$125	
CareerUP: Define Your Future			\$125	
Greenhouse Production Tour			\$125	
Garden Retail Tour			\$125	
Nursery & Landscape Tour			\$125	
Hydroponics Tour			\$125	
International Plantscape Awards Celebration			\$125	

Registration Total \$ \_\_\_\_\_

### 5 Payment Information

Registration Total \$ \_\_\_\_\_

Membership Total \$ \_\_\_\_\_

#### Optional Industry Contributions

Horticultural Research Institute\*\*  \$10  \$25  \$50 \$ \_\_\_\_\_

Jack Williams Scholarship Fund\*\*  \$10  \$25  \$50 \$ \_\_\_\_\_

\*\*Consult your tax advisor for deduction information.

Grand Total \$ \_\_\_\_\_

- VISA  MasterCard  American Express  US Check payable to Showcare

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Authorized Signature - I hereby agree to the terms and conditions of my card issuer agreement.



**Photo Policy.** AmericanHort photographs meetings and events for the use in association advertising, newsletters, and other promotional materials, whether in print, electronic, or other media, including the AmericanHort website. By participating in this conference you grant AmericanHort the right to use your name and photograph for such purposes.